

## Service packages

### General

Service package	Approximate cost
Get-to-know meeting to identify needs of the company 1 hour	0 SEK
WORKSHOP – review of the company business based on the profile of the company and its challenges.  2-4 hour workshop. Desirable outcome of workshop: a list of activities, priorities and time frame.	5 000 SEK
Setting up overall IP-strategy  Analysis of present situation and preparation of IP-strategy to strengthen the position of the company and minimize IP-related risks. When preparing the overall IP-strategy products/services and market are analysed and the present situation and way forward for at least the following identified: <ul style="list-style-type: none"> <li>- Know-how/trade secrets</li> <li>- Patent/Design</li> <li>- Company name/trademark/domain name</li> <li>- Agreements</li> <li>- Copyright</li> <li>- Data security</li> </ul>	Cost estimate on demand
IP-education – adapted to the needs of the company  2-4 hours. Education based on the needs of the company, e.g. identified in a workshop or when preparing overall IP-strategy	5 000 SEK
Consulting  Zacco offers to set up a contact person for continuous consulting. You get contact data to a Zacco attorney/attorneys for quick input on IP-related matters.	1 500 SEK/hour

### Legal

Service package	Approximate costs
Non-disclosure agreement (NDA) to use in contact with potential collaborators	5 000 SEK (basic) 10 000 SEK (customized)
License agreements, agreements for cooperation, transfer agreements and other kind of agreements needed by the company	Cost estimate on demand

## Patent

<b>Service package</b>	<b>Approximate costs</b>
Drafting of a first (priority) patent application without previous technology review/novelty search	45 000 SEK
Drafting of a first (priority) patent application after previous technology review/novelty search	40 000 SEK
Filing of patent application	5 000 SEK  The cost does not include official fees to be paid to the patent office upon filing. Official fees vary depending on patent office.
Preparing and filing further application based on a first (priority) application	Cost estimate on demand
Drafting and filing response to office actions (to the Swedish or European Patent Office).  Together with the company a suitable response is decided on and Zacco drafts and files the response.	Cost estimate on demand  Cost depending on the complexity of the office action.
Technical review/Novelty search  Identification of relevant prior art for a new invention.	6 000 SEK
Patentability assessment  Assessment of patentability of an invention in view of prior art found in earlier novelty search.	5 000 SEK

## Design

<b>Service package</b>	<b>Approximate costs</b>
Preparing documents for filing of a first design application (work with drawings not included)  Together with the company the product is analysed and advise is given on how to best design protect the product and advise is given how to prepare acceptable drawings/photos	5 000 SEK
Filing of design application	3 500 SEK  The cost does not include official fees to be paid to the IP office upon filing. Official fees vary depending on IP office.

## Trademark

<b>Service package</b>	<b>Approximate costs</b>
Preparing list of trademark classes and subclasses for filing of a first trademark application together with the company	2 500 SEK (basic) 5 000 SEK (extensive)
Filing of trademark application in Sweden or an EU trademark application	3 500 SEK  The cost does not include official fees to be paid to the IP office upon filing. Official fees vary depending on IP office.
Screening of registered trademarks in the EU to find earlier registered trademark rights which may be an obstacle for using and obtaining an own registered trademark  Screening should be performed before a trademark is being used on the market to limit risks of having to stop using the trademark	7 000 SEK (standard amount of hits)  10 000 SEK (extensive amount of hits)

## Digital Brand

<b>Service package</b>	<b>Approximate costs</b>
Managing domain names and other digital assets (e.g. social media, DNS, SSL etc.) on the client's behalf	Yearly management fee of 350 SEK per domain name  The cost does not include official fees to be paid to the various local domain name registries. Official fees vary depending on the country code top-level domain. Costs for other digital assets will differ depending on the asset.
Managing domain name and social media account acquisitions.	Charged on an hourly basis. A standard acquisition case normally cost in the range of 6 000 – 9 000 SEK.
Online monitoring service of the company's brand(s).	Approximately 2 000 SEK per month for a basic monitoring service.

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